

**OPEN
YOUR
WORLD**



IMAGINE

School Programs Catalogue

Mainland China



Inspiring Development through Action and Adventure, since 2014

What We Do

Imagine have been one of the leading providers of Outdoor, Action and Adventure programs for English speaking schools in the Greater China and East/SE Asia region since 2014.

With years of experience in the outdoor and educational sectors, we tailor trips to ensure the right fit for your school.

Imagine programs use action and adventure as the medium to inspire students to develop in a range of ways. Outcomes can be catered towards learning without borders, team building and leadership skills, theory of knowledge, sustainability, Service, environmental education, or any other subject you could imagine.

We are a key provider to many of China's top international schools, with thousands of students growing and opening their eyes to the world with us every year.

With a range of regional Imagine branches, as well as a network of local facilities and providers across Greater China and beyond, Imagine organises many trips both close to school and far away, across a range of outdoor and adventure activity types for each environment.

We tailor every trip to the School's desired outcomes, focusing on student-centered learning, enabling students to develop lifelong interests and skills.



CIVILISATION GAME





CIVILISATION GAME

The most popular Imagine School Trip, Civilisation Game is a creative and exciting challenge for groups of any size. Starting in a forest with limited supplies and materials, each group must compete to build up the best civilisation. This will include physical construction, mental strategic thinking, discussions of roles and levels of authority, and tons of teamwork and problem solving. The educational benefits are limitless. By the end of the game, groups usually figure out how to trade and cooperate with other 'civilisations' for mutual prosperity, thereby giving them some real life parallel situations through which to understand topics of the world at large.



"We were extremely pleased with the experience provided to us by Imagine for our last field trip and would like to use your services again. We had very good feedback from the kids so, unless you recommend an alternative, I think last year's program would be ideal."

Antony, BIBA, Civilisation Game, Beijing



How?

We arrange transport, entrance, food and specialised game arrangements including survival training from our own instructors.

Where?

Beijing, Zhejiang (3hrs from Shanghai), Guangdong. To combine with a trip to a different region or country, please enquire. Civilisation Game is portable!

"Thanks for a great week, I'm sure we will be doing it again."

Caleb, BIBS, Civilisation Game, Beijing



When?

Late March to Early October. 2-3 Days.

Learning outcomes

Teamwork, Leadership, Creativity, Student voice, Community, Character education, Diversity, Democracy, Honesty, Wisdom, Respect

CIVILISATION GAME

TEAMWORK



Survival

The benefits of outdoor survival training are endless. Students will develop leadership, teamwork and communication skills by working together to complete a series of exciting challenges.

How?

We arrange transport (optional), entrance, lunch (optional), and survival training from our own specialized, professional survival instructors.

Where?

We have suitable locations in Huairou (Beijing), Guangzhou and Moganshan (Zhejiang).

When?

Late March to Early October in North China. Most of the year except the rainy season in South China.

Learning Outcomes

Courage, Problem solving, Self-awareness, Inventiveness, Inquisitiveness, Sustainability

Just wanted to pass on my thanks for the Survival Day last week. It was exactly what we were hoping for – the students clearly got a lot out of the trip, and we were all impressed by the preparation you and the rest of the team had put into organising the events, and the way you guys led the students on the day.

David, BWYA, Survival Day, Beijing

SURVIVAL





Tengger Desert & Yinchuan Inner Mongolia

Navigate through shifting dunes and rocky terrains, encountering unique flora and fauna and learning about the desert's ecology, geology, and cultural significance. This epic hiking experience aims to instill a sense of adventure, teamwork, and appreciation for the natural world in every participant. Help to prevent desertification by participating in the wheat straw grid sand control project. Camp under the starry sky, view rock art, collect water and even ride on camels and sand sleds!



How?

Simply request our standard recommended itinerary

Where?

We pick your group up from Yinchuan Hedong Airport (INC), Inner Mongolia

Learning outcomes

Service, Resilience, Environmental Awareness, Cultural Awareness, Geography

School Ski Trips





School Ski Trips

Ski Trips are fantastic when organised well by true professionals with a high level of attention to safety details from start to finish. Many major international schools in Beijing already run annual ski trips with Imagine. Our specialised team of qualified, English-speaking instructors provide the necessary element of safety, checking the many subtle details that should never be neglected when taking students to ski resorts in China.



Thank you so much for all your help in arranging and then carrying out a fantastic ski trip for us here at DCB. From my point of view I was really pleased with how it all went and look forward to building on what we have started this year.

Please pass onto all the instructors my heartfelt thanks.

They were all so good with their groups and each student gained so much.

Tomas has made some skiers for life!

I've had nothing but positive feedback from all the parents.

An e-mail isn't enough to convey how much you did for us all.

Have a fantastic rest of the season, and I look forward to planning the next trip.

Daniel Wild, Dulwich College Beijing



School Ski Trips

How?

Imagine arrange everything from transport to accommodation, food to equipment rental, for a stress-free process. All packages include instruction from English speaking, qualified instructors.

When?

Nov to Late March (Chongli multi-day trips)
Early Dec to end of Feb (Beijing 1-2 day trips)
Dec-Feb (Hubei)
Jan-early April (Japan)

Where?

Option 1) Resorts 1 hour from Beijing for 1-2 day trips.
Option 2) Larger resorts, Chongli, 3 hrs from BJ, for 2-6 day trips.
Option 3) Shennongjia, Hubei
Option 4) Niseko, Japan

Learning outcomes

Courage, Coordination, Physical exercise, Self awareness.

Enquire about our unique **Leadership in the Mountains** course for student development of lifelong leadership skills in a unique setting!



Mountain Adventure Trip

An epic 5-day journey across 3 remote regions of northern Beijing and Hebei. This action-packed program takes students rock climbing, horse riding, downhill mountain biking, camping, wild cooking, hiking, playing archery tag and more. As if the healthy mountain air and panoramic natural scenery weren't enough!

How?

Simply book for your group and let us handle everything! Rest assured that you are in safe hands with this set itinerary that is enjoyed by multiple groups each year. Adaptations are also possible on demand. Ideal for ages 9-18.

When?

April to October.

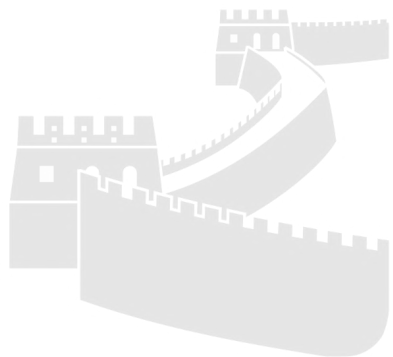
Where?

Miyun (Northern Beijing), Chongli (Hebei) and Fengning (Hebei)

Learning outcomes

Courage, Trust, Bonding, Nature Appreciation, Coordination, Self-awareness.





Hiking the Great Wall

We offer a variety of different ways to discover the Wall. Our trips range from one-day experiences to multi-day adventures.

Why not join us for an educational scavenger hunt along the Mutianyu section, where you can also explore the surrounding villages, visit galleries and engage in cultural workshops? Want to take a walk on the wild side? Challenge your group to tackle a wild section of the Wall or add camping to the itinerary. Turning the adventure dial down a notch, semi-restored sections are great choices for medium-level day hikes.

When?

March to November

Learning outcomes

Chinese history and culture, Inquisitiveness, Bonding, Perseverance

How?

All of our trips are tailor-made to fit your educational goals and logistical requirements. Whether you require a single day hike or a full multi-day itinerary combined with other adventures, we work with you to create the ideal school excursion.



DofE International Award Adventurous Journeys

If your school provides a DofE program to students, you will be aware that there is one component – the Adventurous Journey – which requires a human-powered journey amongst nature. This is where Imagine come in. With our extensive resources in all things adventurous, we are a great partner to have on board with the planning and delivering of expeditions and journeys of various lengths and in a range of exciting locations. Journeys are usually based around hiking and navigation, with camping or simple rural accommodation. Cycling is also an option.

How?

We provide logistics, equipment, local knowledge, guides and instructors and work together with the school to put together the ideal journey format for your students.

When?

Hiking: March to October. Camping: April to September. 2-5 days.

Where?

Journeys are possible at a range of locations all around China.

Learning outcomes

Courage, Perseverance, Planning, Social Skills, Nature Appreciation, Self awareness.



Watersports

An action-packed multi-activity program of kayaking, raft-building, sailing, Stand Up Paddle boarding and team-building games! Simple, safe, fun and close by.

How?

The local venue provides the equipment; we organise the event, manage safety and provide the English-speaking instructors. Transport and lunch are optional. It can also be combined with our other activities for longer itineraries.

Where?

Several locations including Beijing, Shanghai, Shenzhen, Hainan and Hong Kong.

Learning outcomes

Teamwork, Courage, Communication, Problem solving



Watersports Lake, Beijing

Originally one of the 2008 Olympic venues, this lake now gives Imagine the ability to offer exciting day trips, with kayaking, paddle boarding, rafting, raft building and sailing, combined with team-building activities on the green grass. Situated within only an hour's journey for most of Beijing's international schools. This day trip can also be combined with our other Beijing excursions to make longer itineraries.





Shanghai Jin Shan Beach

As Shanghai means 'on the sea', it's unfortunate that so few people get down to the coast! We partner with a private sailing club who provide us with the equipment and exclusivity needed for a great school day trip away from the hustle and bustle of the city. Students can kayak, paddle board, build rafts, windsurf, play our team-building games on the sand, or even make fires and cook on the beach! Not to mention sailing and a host of other available water activities for groups of all ages.

A wide-angle photograph of Shenzhen Beach. In the foreground, several colorful kayaks (red, yellow, green) are lined up on the golden sand. To the left, a white canopy structure is partially visible. Tall palm trees are scattered across the beach. In the background, a netted area, possibly for tennis or badminton, and a few people can be seen. The ocean and a distant city skyline are visible under a clear blue sky with light clouds.

Shenzhen Beach

This popular beach, just 1.5 hours from Shenzhen, has 3 km of golden sand, clean water, and plenty of opportunities for an action-packed group day out. Kayaking, paddle boarding and other water sports can be combined with team-building games and other fun group activities on the beach.

Service Learning

An opportunity for students to learn through participation in meaningful and beneficial service to communities and the environment, while gaining first-hand experience of contrasting lifestyles.

How?

Choose from our set plans, such as:

- visiting an eco village to learn about sustainability, participation in a conference with students at a Waldorf School to open minds to new ways of thinking
- getting hands-on at a farm to become inspired about the world of organic and healthy agriculture
- Participating in beach clean-ups while learning about marine environmental challenges and initiatives
- Helping prevent desertification through straw grid sand control

Alternatively, let us know your goals and ideal educational outcomes and we will tailor your Service Learning programme accordingly.

When?

Different times of year depending on the climates of each location

Where?

Beijing (Changping and Shunyi), Inner Mongolia (Tengger Desert), Guangdong (Conghua), Hainan

Learning outcomes

Service, Empathy, Humility, Cultural Awareness, Environmental Awareness.





Moganshan, Zhejiang, East China

3.5 hours from Shanghai, and even closer from Suzhou and Hangzhou, this mountain region has gained recognition as a true hub for adventure. Together with local facility providers, we are able to deliver an exciting mix of high ropes, rock climbing, abseiling, obstacle courses, camping, hiking, raft-building, survival training and more. Not to mention our classic Civilisation Game, which works brilliantly in the thick bamboo forests - students can truly let their imaginations run wild when surrounded by one of the world's most versatile natural materials.



Team-building Games

In Imagine's world, 'team-building games' refers to all the games that we have up our sleeves, that can be played in almost any environment, at any time, with all different sizes and ages of groups. Over the years, we have collected these games into one massive library, and learned which work best in which situations and for which desired outcomes.

When?

Once per week after school as an ASA (one hour each), or for one-off activity days (half day or all day). Or as part of a trip itinerary.

How?

The beauty of these games is that they are portable and infinitely flexible. Taking a set of basic equipment, our English-speaking, enthusiastic and experienced activity leaders can literally take these games to fit your schedule, your location and your goals.

Learning outcomes

Teamwork, Communication, Leadership, Problem solving, Bonding

Hainan Island

Our trips to sunny Hainan offer options as diverse as: surfing, body boarding, cycling, snorkeling, marine conservation and environmental service, climbing palm trees to pick coconuts, beach parkour, kayaking, SUP, sailing, visiting an aquarium, making chocolate at a cocoa plantation and visiting local minority groups to learn about their cultures!

Most activities take place in lesser-known parts of Hainan, away from the busy tourist areas of Sanya, yet easily reachable from Haikou and Sanya airports.

How?

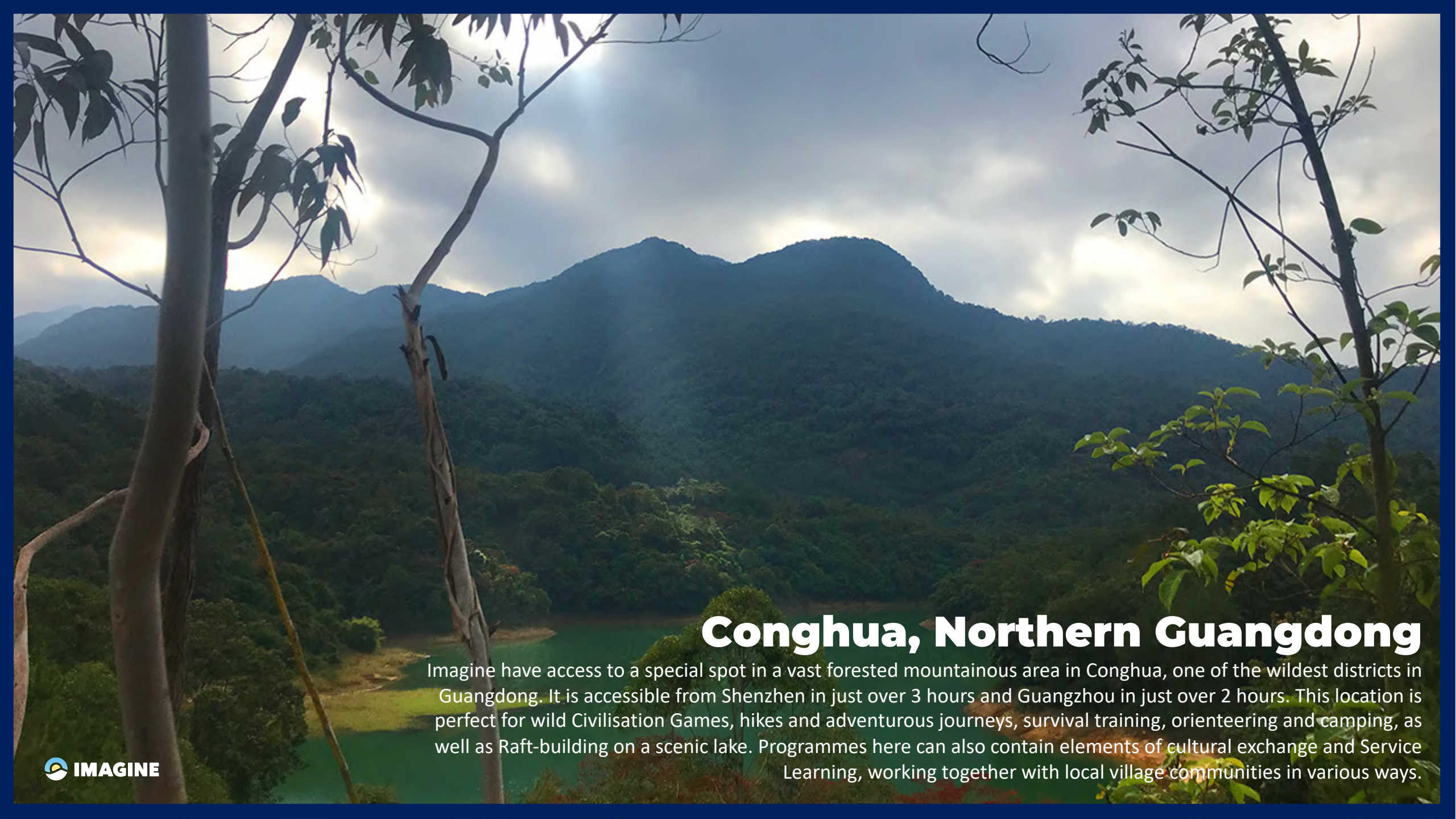
Let us provide you with our recommended itinerary according to your preferred themes, desired educational outcomes and number of days.

When?

All year is possible, including winter. We would just recommend avoiding the peak heat of July and August.

Learning outcomes: Diversity, Service, Courage, Nature Appreciation, Sustainability





Conghua, Northern Guangdong

Imagine have access to a special spot in a vast forested mountainous area in Conghua, one of the wildest districts in Guangdong. It is accessible from Shenzhen in just over 3 hours and Guangzhou in just over 2 hours. This location is perfect for wild Civilisation Games, hikes and adventurous journeys, survival training, orienteering and camping, as well as Raft-building on a scenic lake. Programmes here can also contain elements of cultural exchange and Service Learning, working together with local village communities in various ways.



Our Facilitators

We are proud of our international team of facilitators, guides and instructors from around the globe, as well as the bi-lingual support staff, who are there to deliver your programme seamlessly and give the best experience possible to the students. All facilitators speak native or fluent English and have years of relevant experience in their specific field and across various sectors of the outdoor education industry. We ensure all relevant and required qualifications are held for specific activities and sports. All staff undergo continuous rigorous internal training, know our health and safety procedures and have a deep love for the outdoors and education. We encourage all our staff to keep training as part of a life-long commitment to quality, and to keep smiling and love what they do!

Safety Policy Statement

Safety is of first priority in all considerations in the company, from the recruitment process, to the organisational process, through to the delivery of the programmes on the day.

The Imagine business model is based around maintaining a strong long term full time instructor base, rather than relying too heavily on part timers. This brings the advantage that we are able to do very thorough checks of everything from qualifications to work history, references, police checks and more, and spend considerable time training the team in depth, both in theory and in practise, covering the full range of necessary safety topics for all activities. When we do use part time instructors, they are given the necessary training for their specific roles, and are supervised or typically are in an assistant role, paired with a more experienced full time member.

In any sports that require specific qualifications such as skiing, 100% of the Imagine instructors delivering the activity are specifically qualified to teach that sport, regardless of whether full time or part time. In any sports which require a qualification which our team doesn't have, we cooperate with the necessary providers who hold the qualifications. For less technical activities which usually do not require a specific qualification, we ensure that the instructors have a strong background and experience in the activity, and combine this with internal training based on systems developed by experts through experience of delivering the activity as a company, combined with systems of risk management informed by detailed risk assessments.

An incident log is maintained to enable to team to learn from any historical rare incidents and to continually make improvements.





Environmental Impact Assessment

A standard part of all of our forest-based activities is an ongoing theme of environmental impact and allowing the forest to thrive as much as possible. When we finish each trip there is a session at the end where students are briefed on the importance of leaving no trace, and subsequently must tidy the site, pick up all trash and leave it how they found it (or even more litter-free!)

Students are encouraged to bring their own re-usable eating utensils and bowls for forest meals, and own water bottles, to avoid excessive use of single-use materials. Whenever materials are thrown away on site, every effort is made to recycle, when facilities allow for it. We also put increasing pressure on our most regular venues to introduce more effective recycling systems.

On overseas travel programs which include flight element, we include a donation to a reforestation project, effectively planting trees in an effort to offset the carbon footprint of the flight, using a footprint calculator tool to get an idea of the approximate amount to offset the journey's carbon omissions. (Any quotes including donations are labelled as such before booking, to enable the client to have a choice in the matter. It will not be included in a booking by default without prior communication).



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